



# MASTERING THE ROCKEFELLER HABITS EXECUTIVE WORKSHOP



Over 22,000 executives worldwide have attended this acclaimed event

## MAKE 2011 A BREAKTHROUGH YEAR!

If you're serious about growing your business this year, then secure your place today at the most powerful business event of 2011...

Bring your team together for this 2-day event and learn how to achieve:

- **2X CURRENT CASH FLOW**
- **3X INDUSTRY-AVERAGE PROFITABILITY**
- **10X TODAY'S MARKET VALUATION**

Dozens of insights in less time than reading a single business best-seller! This take-away rich program will deliver tools and strategies that will immediately add value to your business, including:

- ✓ **THE GAZELLES ONE-PAGE STRATEGIC PLAN**  
*a simple & practical tool to get your whole team on the same page*
- ✓ **PEOPLE, STRATEGY, EXECUTION, & CASH**  
*the 4 key decisions all companies must get right*
- ✓ **THE ROCKEFELLER HABITS ANNUAL & QUARTERLY PLAN**  
*the focused plan you need to set your company up for a successful year or quarter*



*Register your team of 3 or more and receive a free half-day coaching session on implementing the 4-3-2-1 Business Framework!*

## MARK YOUR CALENDARS AND REGISTER TODAY!

*seating is limited to 25 participants*



*Sandy Blaha, President of Denver-based Sandy Blaha Performance Consulting*

Sandy Blaha is a Gazelles certified coach and an expert in exit planning. Sandy is the author of *Passing the Torch: A Toolkit for Leadership Development and Transition*, *Stepping Stones: 5 Essential Steps for Transition Success Toolkit*, and *Exit Planning: The Leadership Succession Challenge*.



*David Rippe, President of Celestia International, a strategic marketing firm*

David Rippe is a Gazelles Certified coach with extensive experience in Mastering the Rockefeller Habits. He has helped countless organizations dramatically grow their business, including IBM, Sony, NCR, UNESCO, GE, Capital, Xerox, AT&T and hundreds of entrepreneurial, non-profit and mid-sized firms.

Each attendee receives a FREE copy of Verne Harnish's book, **Mastering the Rockefeller Habits**

### WHEN

Customized for Your Convenience

*check in starts @ 7:30  
lunch is provided*

### WHERE

Customized for Your Convenience

### COST

Only \$1250 each for the first four executives

*plus \$695 for each additional attendee  
—bring the whole team!*

### REGISTER

register online:  
[www.sandyblaha.com](http://www.sandyblaha.com)

*limited seating...register early!  
questions? call (303)260-6480*